

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
1 <i>(Canada Day)</i>	2 <i>(Canadian Holiday)</i>	3	4 Publish Blog Post on your site /use your AgentID Site <i>(US Holiday)</i>	5 Customize the Cover Letter Email Template and PDF Report	6 Add new leads to your email database; Email the PDF Report to database	7 Connect with new leads on Facebook, LinkedIn and Instagram	Digital Marketing Campaign resources become available on the first Wednesday of the month (7/4).
8	9 Share the Blog Post and Social Media Image on your Facebook Business Page	10 Share Blog link from FB Business Page to your personal profile	11 Make calls to your network using the provided Phone Script	12 Promote the Blog Post on your Facebook Business Page (FB Custom Audience)	13 Call Network	14 Call Network	Sequence of Facebook-related activities is designed for maximum organic outreach.
15	16 Call Network	17 Share the Instagram and Pinterest images to your accounts	18 Share the LinkedIn Post and Image to your LinkedIn account	19 Call Network	20 Call Network	21 Call Network	Check the campaign Support File for the social media copy and images.
22	23 Call Network	24 Call Network	25 Call Network	26 Call Network	27 Call Network	28 Call Network	We recommend you call contacts once per quarter. Set a goal for how many calls you need to make each day.
29	30 Call Network						